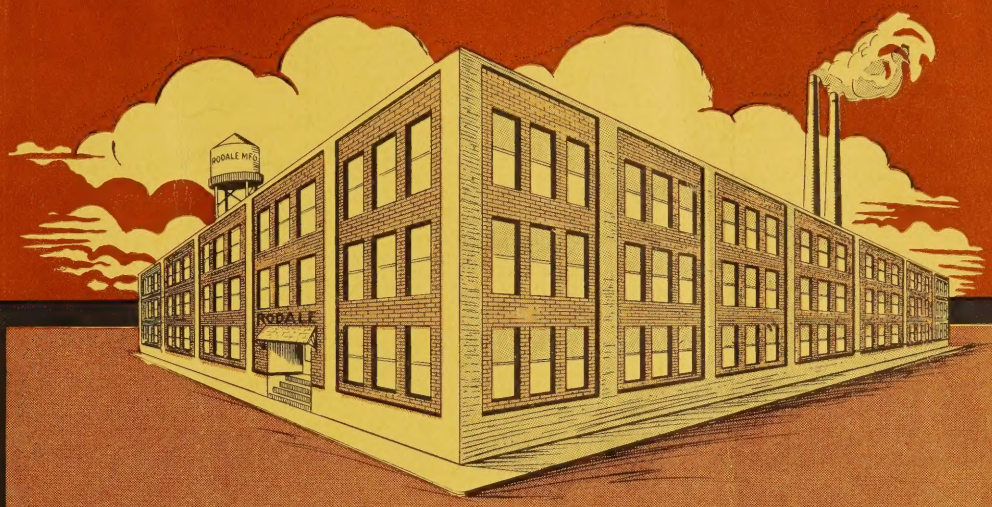
RODALE



Where Rodale Products Are Made

Bulletin No. 565 Spring & Summer 1936

Distributed By

TOMBERG ELEC. SUP. CO.

205 So. Washington St.

Wilkes-Barre, Pa.

Archie W. Miner Engineer

RODALE MFG. CO. INC.

EMAUS PA.

PRINTED IN U.S.A.

BAKELITE DEVICES

TWIN LITE SOCKET BAKELITE

Cat. No. 600

One piece construction

Unit Carton—10

Std. Pack.—250

Weight 25 lbs.

ANGLE SOCKET BAKELITE

Cat. No. 605

One piece construction with uno thread.

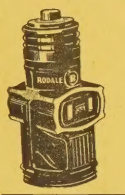
Unit Carton—10

Std. Pack.—250

Weight 25 lbs.

CURRENT TAP BAKELITE

Cat. No. 790



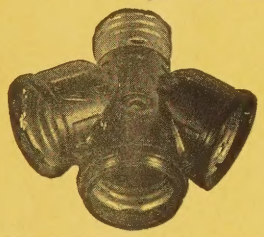
Two side outlets for attachment caps.

Unit Carton 25

Std. Pack.—250
Weight 19 lbs.

3-WAY SOCKET BAKELITE

Cat. No. T-83



Unit Carton — 10

Std. Pack — 100

Weight 15 lbs.

Underwriters Listed

ANGLE BAKELITE PULL CHAIN SOCKET

Cat. No. 607

Unit Carton—10

Std. Pack.—100

Weight 15 lbs.

Underwriters Listed

DOUBLE OUTLET PULL SOCKET

Cat. No. 795

Unit Carton—10

Std. Pack.—100

Weight 15 lbs.

Underwriters Listed

BAKELITE CONVENIENCE OUTLET

Cat. No. 66

A convenient outlet for open wiring. Complet with wood screw for fastening to wall. Brown or ivory bakelite.

Packed 20 to box or display card
Standard Package—200
Weight 10 lbs.

BAKELITE ATTACHMENT PLUG CAP

Cat. No. 16

Unit Carton—25
Std. Pack.—500
Weight 15 lbs.

Cat. No. 501

Above cap with brass blades, approved.

Underwriters Listed

BAKELITE 2-PIECE ATTACHMENT PLUG

Cat. No. P-26

Cap of brown bakelite, body brown bakelite.

Unit Carton—25
Std. Pack.—500
Weight 45 lbs.

Cat. No. 505. Above Plug with brass blades in cap, approved.

Underwriters Listed

ATTACHMENT PLUG BASE

Cat. No. P-27

Brown Bakelite, brass shell.

Unit Carton—50
Std. Pack.—500
Weight 30 lbs.

Underwriters Listed

HANDLE CAP BAKELITE

Cat. No. 15

With easy-grip handle. Saves cord.

Unit Carton—25
Std. Pack.—250
Weight 16 lbs.

Cat. No. 500. Above cap with brass blades, approved.

Underwriters Listed

LARGE BAKELITE TRIO-TAP

Cat. No. 665

With three outlets for attachment caps. Large size.

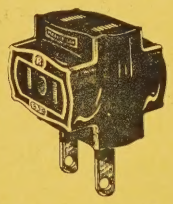
Unit Carton—25

Std. Pack.—250
Weight 15 lbs.

Underwriters Listed

SMALL BAKELITE TRIO-TAP

Cat. No. 666



With three outlets for attachment caps.

Unit Carton—25

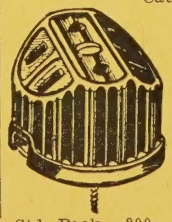
Std. Pack.—250

Weight 18 lbs.

Underwriters Listed

BAKELITE DOUBLE OUTLET

Cat. No. T-90



Genuine bakelite convenience outlet with two taps. Complete with wood screw.

Packed 20 to box or display card.

Cat. No. T-92.
Same as above in Ivory finish.

Std. Pack.—200

Weight 12 lbs.

SOCKET TYPE FLASHER

Cat. No. T-68

Can be used up to 100 watt lamps. Suitable for electrical signs, Christmas trees, etc.

Unit Carton—25
Std. Pack.—250
Weight 12 1-2 lbs.

Cat. No. T-69—220 volt

Pat. No. 1720—470

FLASHER BUTTON

Cat. No. 410

A reliable flasher to be inserted into socket. Capacity up to 60 watts.

Std. Pack.—100

TWIN FLASHER

Cat. No. 400

Of genuine bakelite. Has two flashing outlets. Can be used up to 100 watt lamps.
Packed ten on a beautiful display card.

Pat. No. 1720—470

Std. Pack.—200 Weight 22 lbs.

PIN TYPE FLASHER

Cat. No. T-67

Pat. No.
1720—470

A bakelite pin type flasher with one flashing outlet. Can be used up to 100 watt lamps. For electrical signs, Christmas tree outfits, etc.

Unit Carton—25
Std. Pack.—250
Weight 16 lbs.

BAKELITE KITCHEN PENDANT SWITCH

Cat. No. 750

(With outlet on bottom)

Switch operates kitchen light. Outlet always on.

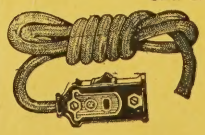
Unit Carton—10

Std. Pack.—100

Weight 12 lbs.

KITCHEN PENDANT SWITCH

Cat. No. 775



Bakelite switch wired with 4 ft. of three conductor cord.

Unit Carton—1
Std. Pack.—100
Weight 23 lbs.

WIRING DEVICES

BAKELITE WALL PLATES-BROWN

101 Single Receptacle
102 Duplex Receptacle
103 Toggle
104 Push
105 2 Gang Toggle
107 Push and Single Receptacle
108 Push and Duplex

Genuine bakelite. Attractive brown design finish.

Unit Cartons 25 and 50
Std. Pack. 500 Weight 30 lbs.

TOGGLE BULLS-EYE

Cat. No. 119

To fit regular toggle wall plate. Furnished in Red, and Blue.

Unit Carton—25
Std. Pack.—100
Weight 1 lb.

ROUND BULLS-EYE

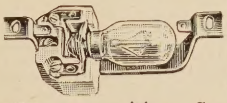
Cat. No. 120

To fit round type receptacle wall plate. Can furnish in Red only.

Unit Carton—25
Std. Pack.—100
Weight 4 lbs.

PILOT LIGHT RECEPTACLE

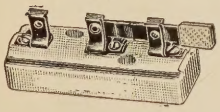
Cat. No. 130



Fits standard outlet boxes and plates. Small porcelain base and strap construction allows easy wiring. Complete with bulb.

Unit Carton—10
Std. Pack. 100 Weight 16 lbs.
Underwriters Listed

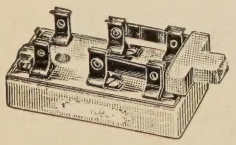
SINGLE POLE PORCELAIN KNIFE SWITCH



Of glazed porcelain heavy brass contacts.

Unit Carton 25 Std. Pack. 100
Cat. No. 121—Single pole, single throw
Cat. No. 122—Single pole, double throw

DOUBLE POLE PORCELAIN KNIFE SWITCH



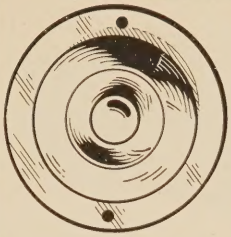
Same as above. Double pole.

Unit Carton 10
Std. Pack. 100

Cat. No. 123—Double pole, single throw
Cat. No. 124—Double pole, double throw

SMALL BRASS PUSH BUTTON

Cat. No. 310
1 3-4" diameter, fixed back.

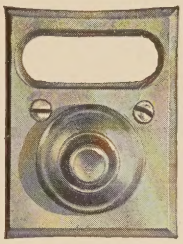


Unit Carton 100
Std. Pack. 500
Wt. 27 1-2 lbs.

Std. Pack. 500

LARGE ROUND BRASS PUSH BUTTON

Cat. No. 311
Same as above, 2 1-4" diameter.
Unit Carton 100
Weight 35 lbs.

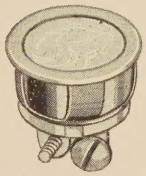


BRASS PUSH BUTTON, WITH NAME PLATE

Cat. No. 312
2 9-16" x 2"
Unit Carton 100
Std. Pack. 200
Weight 15 lbs.

DEEP PEARL PUSH BUTTON

Cat. No. 314



5-8" diameter
Heavy construction.
Nickel plated.
Unit Carton 10
Std. Pack. 100
Weight 2 lbs.

PEAR BAKELITE BUTTON

Cat. No. 313

Unit Carton 10
Std. Pack 100
Weight 5 lbs.

CORD CONNECTOR

Round Terminal
Cat. No. T-71

Black composition. A neat sturdily built connector.

Unit Carton—10 Std. Pack.—100
Weight 5 lbs.

MIDGET CORD CONNECTOR

Flat Terminals
Cat. No. T-72

Made of black composition.
With flat blades.

Unit Carton—10 Std. Pack.—100
Weight 5 lbs.

MIDGET BAKELITE BUTTON

Cat. No. 300

Unit Carton—20
Std. Pack.—200
Weight 9 lbs.

1 5-16" wide

LARGE ROUND BAKELITE PUSH BUTTON

Cat. No. 303

Unit Carton—20
Std. Pack.—200
Weight 10 lbs.

1 13-16" wide

SQUARE BAKELITE BUTTON

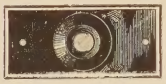
Cat. No. 301

Unit Carton—20
Std. Pack.—200
Weight 10 lbs.

1 3-4" x 1 3-4"

OBLONG BAKELITE BUTTON

Cat. No. 304

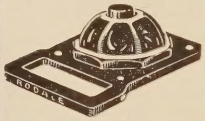


Unit Carton—10
Std. Pack.—200
Weight 20 lbs.

1 5-8" x 3 1-8"

NAME-PLATE BAKELITE PUSH BUTTON

Cat. No. 302



Unit Carton—20
Std. Pack.—200
Weight 11 lbs.

2 1-16" x 2 3-8"

DOUBLE BAKELITE BUTTON

Cat. No. 305

Unit Carton—10
Std. Pack.—200
Weight 27 lbs.

2 1-16" x 4 3-8"

PEARL PUSH BUTTTON

Cat. No. 306

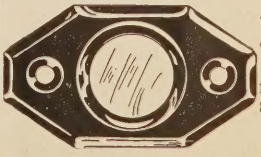
5-8" Diameter

Desk push button, pearl center, nickel plated.

Std. Pack.—100
Weight 1 lb.

PEARL BUTTON ON PLATE

Cat. No. 307



With Pearl center. A mirror-like nickel plated finish.
Std. Pack.-100
Wt. 4 lbs.

AT
2105
R61
1936
LIBRARY

SOFT RUBBER PRODUCTS

SMALL RUBBER HANDLE CAP

Cat. No. 390

Very flexible, especially adapted for use on heater cord sets due to size and neat design. Takes cord up to 3-8" diameter. Prongs fastened to rubber

Unit Carton—25
Std. Pack.—250
Weight 15 lbs.

APPROVED HANDLE CAP

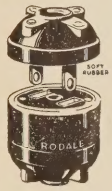
Cat. No. 502

Same as above, with approved brass blades.

Underwriters Listed

HEAVY DUTY RUBBER CORD CONNECTOR

Cat. No. 985



Unbreakable, heavy duty, shockproof connector 100 percent soft rubber body and caps.

Unit Carton—20

Std. Pack.—100

Weight 15 lbs.

SOFT RUBBER CORD CONNECTOR—LESS CAP

Cat. No. T-62

Same as above, less removable cap.

Unit Carton—20

Std. Pack.—100

Weight 7 lbs.

SOFT RUBBER SOCKETS

CAP SNAPS ON

Key Socket

Cat. No. 160

PUSH THRU SOCKET

Cat. No. 161

PULL CHAIN SOCKET

Cat. No. 162

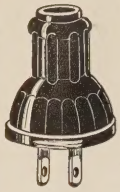
Made of soft rubber. Used in place of porcelain socket. No thread in cap. For used in basement and damp places.

Unit Carton—10

Std. Pack. 100 Weight 25 lbs.

HEAVY DUTY RUBBER HANDLE CAP

Cat. No. 391



Will accommodate cord up to 1-2 inch diameter.

Unit Carton—20

Std. Pack.—250

Weight 20 lbs.

APPROVED HANDLE CAP

Cat. No. 503

Same as above, with approved brass blades.

Underwriters Listed

COMBINATION RUBBER AND BAKELITE CORD CONNECTOR

Cat. No. T-70

Bakelite caps and soft rubber body in beautiful brown finish. Rubber body insures perfect contact and insulation.

Unit Carton—25
Std. Pack.—100
Weight 10 lbs.

RUBBER AND BAKELITE CORD CONNECTOR—LESS CAP

Cat. No. T-65

Same as above less removable bakelite cap.

Unit Carton—25
Std. Pack.—100
Weight 7 lbs.

RUBBER SCREWLESS CAP

Cat. No. 394

Sold for use by Manufacturers only.

Appears as a molded-on cap.

Furnished with 3 size holes as follows:
For lamp cord—.230 dia.
For 3M cycle cord—.295 dia.
For heavy duty cord—.375 dia.

Assembly jig furnished to wire caps to cord. Easy to wire.
Std. Pack. 1000 Weight 50 lbs.

APPROVED SCREWLESS CAP

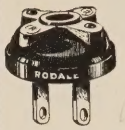
Cat. No. 507

Same as above with approved brass blades

Underwriters Listed

RUBBER ATTACHMENT PLUG

Cat. No. 395



Unbreakable, rugged construction.

Unit Carton—25

Std. Pack.—250

Weight 19 lbs.

APROVED RUBBER PLUG

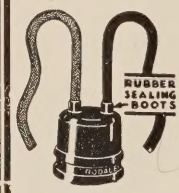
Cat. No. 504

Same as above, with approved brass blades.

Underwriters Listed

SOFT RUBBER WEATHERPROOF PIGTAIL SOCKET

Cat. No. 132



Now made with an extra lip protruding above socket which makes watertite connection around bulb.

Unit Carton—20
Std. Pack.—500
Weight 80 lbs.

SOFT RUBBER HANDLE SCREW DRIVER

Cat. No. 910

Made in two sizes—4 3-4" and 6 1-2" length over all. Packed six of each size on a beautiful 3-color display card.
Std. Pack.—12 cds. Weight 12 lbs.

RUBBER SCREW DRIVERS

Cat. No. 910

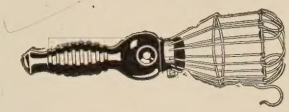
Made in two sizes—4 3-4" and 6 1-2" length over all. Packed six each size on a beautiful 3-color display card.

Std. Pack. 12 Cds. Weight 12 lbs.

RUBBER TROUBLE LAMPS

HEAVY DUTY HANDLE WITH WIRE GUARD

(With Switch)
Cat. No. 380



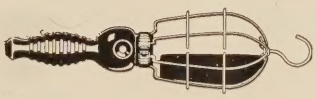
Same as used on Cat. No. 379
Unit Carton—1 Std. Pack.—25
Weight 25 lbs.

HEAVY DUTY HANDLE WITH WIRE GUARD

Cat. No. 381
Same as above, without switch.
Unit Carton—1 Std. Pack.—25
Weight 23 lbs.

HEAVY DUTY HANDLE WITH REFLECTOR GUARD

Cat. No. 240
(With Switch)



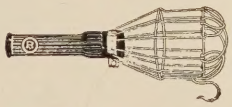
Same as used on Cat. No. 239.
Unit Carton—1 Std. Pack.—25
Weight 29 lbs.

HEAVY DUTY HANDLE WITH REFLECTOR GUARD

Cat. No. 241
Same as above, without switch.
Unit Carton—1 Std. Pack.—25
Weight 27 lbs.

RUBBER HANDLE WITH WIRE GUARD

Cat. No. 375



Same handle and guard as used on Cat. No. 388.

Cat. No. 374
Same as above set but made with push switch
Unit Carton—1 Std. Pack.—25
Weight 15 lbs.

RUBBER HANDLE WITH REFLECTOR GUARD

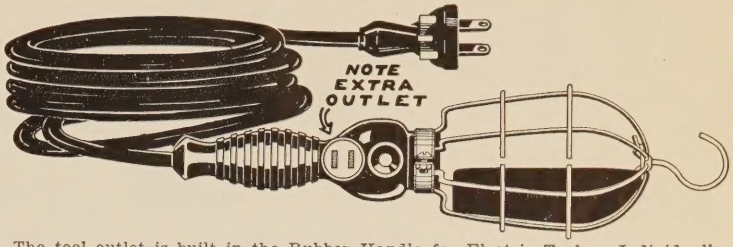
Cat. No. 235

Same handle and guard as used on Cat. No. 230.

Cat. No. 234
Same as above set but made with push switch
Unit Carton—1 Std. Pack.—25
Weight 15 lbs.

TROUBLE LAMPS WITH TOOL OUTLET

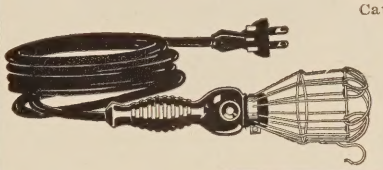
(With Push-Thru Switch and Heavy Duty Reflector Guard)
Cat. No. 370



The tool outlet is built in the Rubber Handle for Electric Tools Individually Boxed
Std. Pack.—20. Standard Lengths and Packing Weights
20 Foot—60 lbs. 25 Foot—75 lbs. 50 Foot—110 lbs.

HEAVY DUTY RUBBER TROUBLE LAMP

(With Switch)
Cat. No. 379



Heavy rubber handle. Fits shape of hand. Protected switch. Heavy rubber cable and handle cap. "Easy open" wire guard.

Wt. Std. Pack.—12 foot—35 lbs.
Wt. Std. Pack.—20 foot—55 lbs.

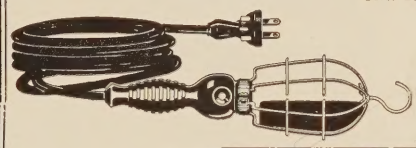
Packed one in carton
Std. Package—20

HEAVY DUTY RUBBER TROUBLE LAMP

(Without Switch)
Cat. No. 378
Same as above, without switch. Weight and shape of handle same.
Packed one in carton Std. Package—20

HEAVY DUTY RUBBER TROUBLE LAMP

(With Switch And Reflector Guard)
Cat. No. 239



Same construction as Cat. No. 379. But with heavy duty reflector guard.

Wt. Std. Pack.—12 foot—38 lbs.
Wt. Std. Pack.—20 foot—60 lbs.

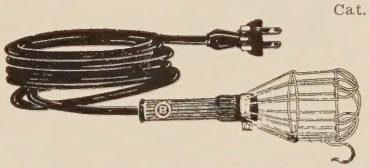
Packed one in carton
Std. Package—20

HEAVY DUTY RUBBER TROUBLE LAMP

Cat. No. 238
Same as above, but without switch
Packed one in carton. Std. Package—20.

STANDARD RUBBER TROUBLE LAMP

(With "Easy Open" Guard)
Cat. No. 388



Competitive set. Made with Rubber Cord, Rubber Handle Cap, Rubber handle and wire guard. A special feature of guard is that bulbs can be replaced without removing guard. The guard opens by simply pulling on one of the loops.

STANDARD SWITCH TYPE TROUBLE LAMP

Cat. No. 389
Same as above set but made with push switch
Packed one in carton. Wt. Std. Pack.—12 foot—32 lbs.
Std. Package—20. Wt. Std. Pack.—20 foot—50 lbs.

STANDARD RUBBER TROUBLE LAMP

Cat. No. 230

This is the better competitive set. Made up exactly like Cat. No. 388 shown above, but with reflector guard.

SWITCH TYPE TROUBLE LAMP WITH REFLECTOR GUARD

Cat. No. 231
Same as above set but made with push switch.
Packed one in carton Wt. Std. Pack.—12 foot—32 lbs.
Std. Package—20. Wt. Std. Pack.—20 foot—50 lbs.

PLUGS AND CORD SETS

BAKELITE HEATER PLUG

Cat. No. 610

Durable and of exceedingly attractive appearance. Made of genuine brown bakelite.

Unit Carton 10

Std. Pack. 250

Weight 25 lbs.

BAKELITE HEATER PLUG

(With Kool Pull Spring)
Cat. No. 611

Large bakelite plug, with strong spring and kool pull bakelite grip, bushing.

Unit Carton 10

Std. Pack. 250

Weight 28 lbs.

ARMORED BAKELITE HEATER PLUG

Cat. No. 615

Heater plug armored of very neat design.

Unit Carton 10

Std. Pack. 250

Weight 35 lbs.

3 LB. FITSALL HEATER PLUG

Cat. No. 450

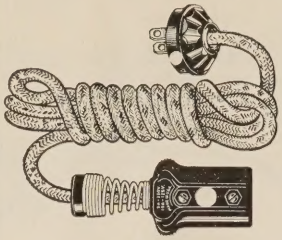
Bakelite. Fits 3-pound irons.

Unit Carton 10

Std. Pack. 100

Weight 9 lbs.

BAKELITE HEATER CORD SET



Cat. No. 645

Bakelite heater plug. Rubber cap and heater cord.

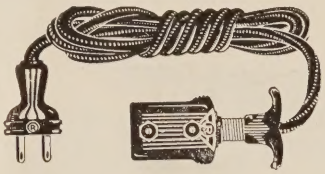
Packed One to a Box

Furnished with 6 feet of cord

Standard Pack. 500 Weight 125 lbs.

With 3000 cycle approved cord, Cat. No. 647

BAKELITE HEATER CORD SET



(With Kool Pull Plug)

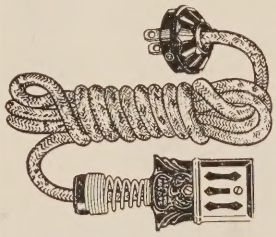
Cat. No. 641

6 feet of heater cord and bakelite plugs. One to box.

Std. Pack. 100 Weight 30 lbs.

With 3000 cycle approved cord. Cat. No. 643

ARMORED BAKELITE HEATER CORD SET



Cat. No. 655

6 feet of heater cord, with armored heater plug and rubber cap.

One to Box

Std. Pack. 100 Weight 30 lbs.

With 3000 cycle approved cord, Cat. No. 657

3 LB. FITSALL HEATER CORD SET

Cat. No. 460

6 feet of heater cord. Will fit most 3 lb. irons.

One to Box

Std. Pack. 50 Weight 15 lbs.

RODALE "FITSRITE" FUSE PLUG

Cat. No. 350

Fitsrite fuse plugs are made of vitrious porcelain. Sturdy construction to insure a safely fused circuit. Thoroughly tested in every stage of production, thereby eliminating all possible defects.

"A LEADER IN QUALITY AND PRICE."

Stock Sizes:—10, 15, 20, 25, and 30 amps.

Packed 5 to Box

50 to counter display carton

Also packed 50 to box

Standard Package—1000 Weight 60 lbs.

PLUGS AND CORD SETS

BAKELITE SWITCH IRON PLUG

Cat. No. 840

Genuine Bakelite. Attractively designed.

Unit Carton 10

Std. Pack. 100

Weight 13 lbs.

ARMORED BAKELITE SWITCH PLUG

Cat. No. 800

Genuine Bakelite plug. with attractive armor casing.

Unit Carton 10

Std. Pack. 100

Weight 15 lbs.

BAKELITE SWITCH PLUG

(With Kool Pull Spring)

Cat. No. 841

Bakelite switch plug, with strong spring and kool pull bakelite grip bushing.

Unit Carton 10
Std. Pack. 100
weight 15 lbs.

COMPOSITION SCREWLESS C-H IRON PLUG

Cat. No. 700

Screwless plug with Monel metal contacts, no screws or nuts.

Unit Carton 10
Std. Pack. 100
Weight 12 1-2 lbs.
Underwriters Listed

MODERNISTIC SCREWLESS C-H IRON PLUG

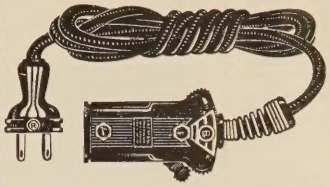
Cat. No. 705

Screwless plug modernistic design Monel metal contacts.

Unit Carton 10
Std. Pack. 100
Weight 12 1-2 lbs.

Underwriters Listed

BAKELITE SWITCH PLUG SET



Cat. No. 845

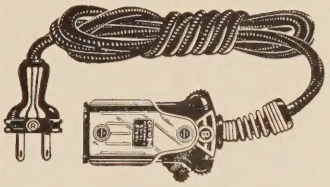
6 feet of cord. Bakelite switch plug and rubber cap.

Packed 1 to Box

Std. Pack. 50 Weight 15 lbs.

With 3 M cycle approved cord, Cat. No. 847

ARMORED SWITCH PLUG SET



Cat. No. 740

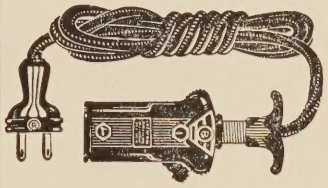
6 feet of cord. Armored switch plug and rubber cap.

Packed 1 to Box

Std. Pack. 50 Weight 17 lbs.

With 3 M cycle approved cord, Cat. No. 742

BAKELITE SWITCH PLUG SET



With Kool Pull Plug

Cat. No. 846

6 feet of cord. Kool pull switch plug and rubber cap.

Packed 1 to Box

Std. Pack. 50 Weight 16 lbs.

With 3 M cycle approved cord, Cat. No. 848

C-H SCREWLESS PLUG SET 3000 CYCLE

Cat. No. 710

6 feet of 3 M cycle glazed heater cord, C-H plug and rubber handle cap.

Packed One to Box

Std. Pack. 100 Weight 38 lbs.

Underwriters Listed

10-000 CYCLE

C-H SCREWLESS PLUG SET

Cat. No. 715

7 1-2 feet of 10 M cycle glazed heater cord with C-H plug and rubber handle cap.

Std. Pack. 100 Packed One to Box Weight 50 lbs.

Underwriters Listed

4-WAY BAKELITE TABLE TAP

Cat. No. 608

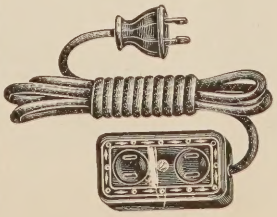
Wired with 6 feet of silk cord.

Unit Carton 1

Std. Pack. 25

Weight 8 lbs.

BAKELITE TWO WAY EXTENSION



Cat. No. 609

With two outlets. 6 feet of cord.

Unit Carton 1

Std. Pack. 100

Weight 12 lbs.

Underwriters Listed

REPLACEMENT ELEMENT WIRE

NICHROME RESISTANCE

REPAIR WIRE (110 Volts)
Cat. No. E-78

Consisting of genuine "Nichrome" wire for repairs to burned out appliances. Full instructions on spool.

Standard Package—10

Weight—3 lbs.

Cat. No. E-78—No. 1—3-32" in diameter of Coiled wire for toasters and other light 110 volt work. 12 feet of coiled wire on spool.

Cat. No. E-78—No. 2—5-32" in diameter of Coiled wire for general 110 volt repairs. 12 feet of coiled wire on spool.

Cat. No. E-78—No. 3—3-16" in diameter of Coiled wire for electric ranges and heavier work on 110 volts. 10 feet of coiled wire on spool.

Cat. No. E-78—No. 4—1-4" diameter of Coiled wire for very heavy 110 volt duty for 1000 watts and less. 10 feet of coiled wire on spool.

Cat. No. E-78—No. 5—1-4" diameter of Coiled No. 18 Nichrome V wire for electric ranges and heavy duty repair work from 1000 to 1500 watts. 10 feet of coiled wire.

NICHROME ROUND WIRE

Cat. No. 183—100 feet uncoiled No. 22 wire on spool, 110 volts.
Cat. No. 183—220—Same as above for 220 volts.

NICHROME RIBBON WIRE

Cat. No. 184— 100 feet ribbon wire on spool for 110 volts.
Cat. No. 184—Same as above for 220 volts.

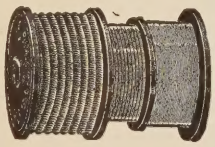
NICHROME RESISTANCE

REPAIR WIRE (220 Volts)
Cat. No E-82—No. 1—7-64" Coiled wire for toasters and other light work. 220 volts. 12 feet of coiled wire on spool.

Cat. No. E-82—No. 2—9-64" Coiled wire for heavier 220 volt work. 10 feet of coiled wire on spool.

NICHROME REPAIR WIRE

Cat. No. E-79



Combination of one each spool Nos. E-78 No. 2, 183 and 184 with full instructions on spool.

Also supplied in 220 volts

NICHROME REPLACEMENT

ELEMENT ON CARD (600 watts)

Cat. No. 182

Unit Carton—20

Std. Pack.—200

Weight 6 lbs.

Requires no further cutting and may be stretched to any desired length. 110 or 220 volts.

182—No. 2—5-32" diameter. For general 110 volt repairs on Toasters, Heaters. 600 watts.

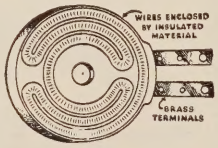
182—No. 3—7-32" diameter. For electric Hot Plates and heavier work on 110 volts. 600 watts.

COILED ELECTRIC RANGE WIRE AND THREE HEAT STOVES

Cat. No. E-86	Cat. No. E-87
500 watts	1250 watts
750 watts	1500 watts
1000 watts	1750 watts
	2000 watts

1-4" diameter. For electric ranges and other heavy duty repairs. Each length supplied with 4" leads covered with fish bead insulators to facillitate connections. No. 18 and No. 16 gauge are Nichrome V, the highest grade wire made. One length of specified wattage to a spool.

PERCOLATOR ELEMENT



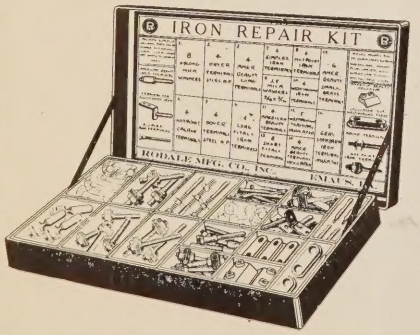
Cat. No. E-91

3" in dia., 1-4" thick with 1-2" center hole. 475 watts, will fit many percolators. Furnished with 2 brass strip leads punched with adjustable holes.

Unit Carton 10 Std. Pack 50

IRON TERMINAL AND INSULATOR KIT

Cat. No. 100



Std. Package—12 Kits

AN AID TO THE REPAIR MAN

Do not turn down a job for want of a part.

The KIT contains parts for more than ninety per cent of the irons in use today and contact posts for practically every appliance.

The KIT saves the time lost in running around to the jobber to get the one or two parts you need.

The KIT keeps the parts from being mislaid and tells at a glance when your stock is low.

Weight 18 lbs.

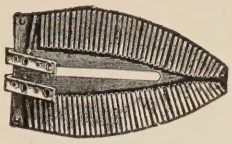
Qty.	Cat. No.	Description	List Price
6	E73	Fitsall Terminal	15c ea.
4	E69	Long Fitsall Terminal	15c ea.
4	E63	Hot Point Terminal	20c ea.
4	E60	Hot Point Calrod Terminal .	20c ea.
4	E33	Simplex Terminal	20c ea.
4	E53	Westinghouse Terminal	20c ea.
4	E43	American Beauty Terminal ..	20c ea.
4	E42	American Beauty Pin	10c ea.
4	E40	Universal Terminal	20c ea.
4	E49	Graybar Terminal	20c ea.
4	E41	Dover Terminal	20c ea.
4	E44	American Beauty Insulator .	20c ea.
4	E54	Westinghouse Insulator	20c ea.
4	E36	Fitsall Insulator	20c ea.
	E94	Mica Washers	
	E95	Oblong Mica Washers	
Total List			$11.10

ALL ITEMS ON THIS PAGE REQUIRE NO UNDERWRITERS APPROVAL

REPLACEMENT ELEMENTS

FITSALL FLAT IRON ELEMENT

Cat. No. E-76



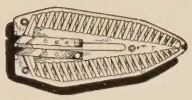
Fits over 90 percent of irons, including Hot Point, G. E., Sunbeam, etc.
Unit Carton—10
Std. Pack.—100
Weight 6 lbs.

Nichrome wire and India mica used
Standard voltage 110-120

Can also furnish 220 volt, 32 volt, and special wattages.

3 POUND IRON ELEMENT

Cat. No. E-83



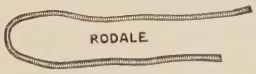
300 watts
110 volts

Fits such small irons as Travelers, Westinghouse, Waage, etc.

Made in 110 volts only
Unit Carton 10
Std. Pack. 100 Weight 4 lbs.

CURLING IRON ELEMENT

Cat. No. E-80



Asbestos covered nichrome wire element. 17 watts, 110 volt only.

Extra long leads so that it can be put into any curling iron.
Unit Carton 10
Std. Pack. 100 Weight 2 lbs.

CIGAR LIGHTER UNIT

Cat. No. E-89

For replacing burned elements and converting regular sockets into a cigar lighter. 110 volts.

Packed 10 on Card

Std. Pack. 100 Weight 8 lbs.

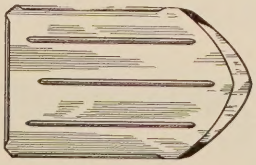
AUTOMATIC CIGAR LIGHTER ELEMENT

Cat. No. E-93

Lights only when tilted toward you. Out in every other position. Absolutely fireproof. Edison base.
Packed 10 on Card
Std. Pack.—100
Wt. 9 lbs.

SUPER IRON REST ASBESTOS INSULATED

Cat. No. E-50

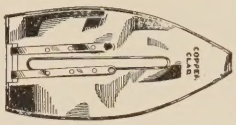


Fastened or removed from ironing board in a jiffy. Protects against fire and scorching.

10 to Box Std. Pack.—50

FITSALL COPPER CLAD IRON ELEMENT

Cat. No. 176

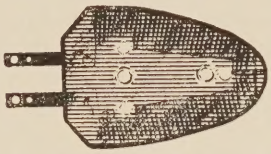


Fits over 90 percent of irons on the market including Hot Point, G. E. Sunbeam, etc.

Unit Carton 10
Std. Pack. 100 Weight 12 lbs.
Can also furnish 220 volt, 32 volt and special wattages.

FITSALL CALROD ELEMENT

Cat. No. E-37



This element is designed to fit irons using the cast-in or calrod element when the original elements are burned out or the leads broken. It fits the types in common use. (Use the old element for a pressure plate.)

Unit Carton 10
Std. Pack. 50 Weight 3 lbs.

ELEMENT FOR UNIVERSAL PERCOLATOR

Cat. No. E-90

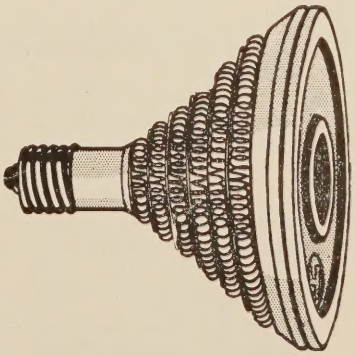
Before putting in new units see that bottom face of heater plate is perfectly flat.

Unit cover should fit very tight into unit pocket, if not, an over-size unit cover should be procured to insure snug fit.

110-120 volts
Unit Carton 10
Std. Pack. 50 Weight 1 lb.

1000 WATT MASTER CONE ELEMENT

Cat. No. E-70



110 or 220 volt
1000 watt cone element will fit all standard bowl heaters. 4 times larger than regular element. 4 1-2" long, large reflecting surface.
Std. Pack.—25 Weight 27 lbs.

NICHROME CONE ELEMENT

Cat. No. E-77

600 watts

110 volts

Unit Carton 10
Std. Pack. 100
Weight 24 lbs.

Can also supply in 220 volts. Special wattages from 75 to 1000 watts in 110 volt size only.

STRAIGHT TYPE ELEMENT

Cat. No. E-74

600 watts
110 volts
Unit Carton 10

Std. Pack. 100 Weight 22 lbs.

Can also supply in 220 volts. Special wattages from 75 to 1000 watts in 110 volt size only.

HORIZONTAL ELEMENT

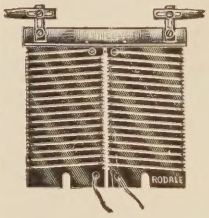
Cat. No. E-75

600 watts. 110 volts
Unit Carton 10
Std. Pack. 100
Weight 9 lbs.

With metal straps adjustable to fit terminals of many heaters. Special wattages and volts same as No. E-77.

TOASTER ELEMENT

Cat. No. E-45



Can be adjusted to fit many sizes and types of toasters.

Unit Carton 10

Std. Pack. 100

Weight 10 lbs.

TOASTMASTER TOASTER ELEMENT

Cat. No. E-46

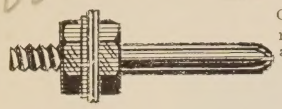
Fits commercial toastmaster toasters. Made in 4.6 and 4.9 amp. for 110 volts. 2.3 and 2.5 amp. for 220 volt.

Unit Carton 10

TERMINALS AND INSULATORS FOR APPLIANCES

FITSALL ROUND TERMINAL

Cat. No. E73



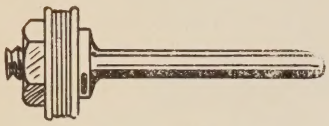
Complete with mica washers and two nuts

25 to Box

Std. Pack. 100 Weight 2 lbs.

LONG FITSALL TERMINAL

Cat. No. E69



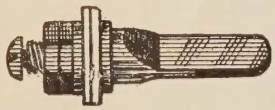
Extra long, complete with mica washers

25 to Box

Std. Pack. 100 Weight 3 lbs.

HOT POINT IRON TERMINAL

Cat. No. E63



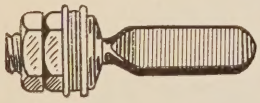
Fits hot point irons. Complete with washers, nut and screw.

25 to Box

Std. Pack. 100 Weight 2 lbs.

HOT POINT CALROD TERMINAL

Cat. No. E60



For hot point irons with calrod element

25 to Box

Std. Pack. 100 Weight 2 lbs.

SIMPLEX IRON TERMINAL

Cat. No. E33

Fits all Simplex electric irons

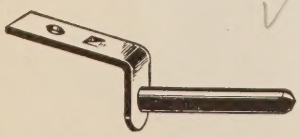
25 to Box

Std. Pack. 100 Weight 2 lbs.

IRON TERMINAL

A genuine Rodale product

Cat. No. E53



Fits all Westinghouse Irons, including automatic

25 to Box

Std. Pack. 100 Weight 3 lbs.

AMERICAN BEAUTY IRON TERMINAL COMPLETE

Cat. No. E43

To replace file off old terminal, place new terminal on with nut.

25 to Box

Std. Pack. 100 Weight 3 lbs.

AMERICAN BEAUTY PIN ONLY

Cat. No. E42

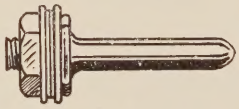
This terminal pin is made to fit the American Beauty iron and has a 6-40 thread.

25 to Box

Std. Pack. 100 Weight 3-4 lbs.

UNIVERSAL IRON TERMINAL

Cat. No. E40



Fits all Universal irons. Complete with mica washers

25 to Box

Std. Pack. 100 Weight 2 lbs.

SEE THE COMPLETE

REPAIR KIT

AS ILLUSTRATED

ON PAGE 8

GRAYBAR IRON TERMINAL

Cat. No. E49

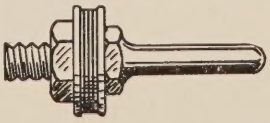
Straight 2" with two nuts as shown. Used on older Westinghouse, Dover, Graybar, Panelmatic, Samson, and some of the new cheaper irons with long pins. Long thread.

25 to Box

Std. Pack. 100 Weight 2 1-4 lbs.

DOVER IRON TERMINAL

Cat. No. E41



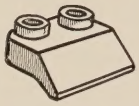
Will fit Dover, Sunbeam, Princess, Chicago Flexable shaft irons.

25 to Box

Std. Pack. 100 Weight 2 lbs.

AMERICAN BEAUTY TERMINAL INSULATOR

Cat. No. E44



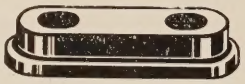
To insulate terminals for American Beauty irons.

25 to Box

Std. Pack. 100 Weight 1 lb.

TERMINAL INSULATOR

Cat. No. E54



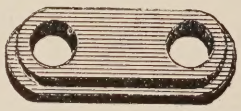
A genuine Rodale product. To insulate terminals for Westinghouse irons.

25 to Box

Std. Pack. 100 Weight 1 lb.

FITSALL TERMINAL INSULATOR

Cat. No. E36

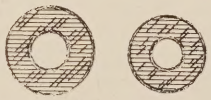


Used to replace insulators in Dover, Proctor, Graybar, Western Electric and Samson irons. Made of semi-glazed heat resisting porcelain.

Std. Pack. 50 25 to Box Weight 1 lb.

MICA WASHERS

Cat. No. E94

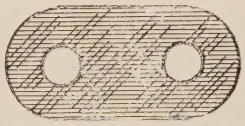


Two sizes of commonly used mica washers, about a 1" stack of each, in one envelope.

Std. Pack. 100 envelopes Weight 2 lbs.

OBLONG MICA WASHERS

Cat. No. E95



Two sizes of oblong mica washers, about 1-2" stack of each in one envelope.

Std. Pack. 100 envelopes Weight 3 lbs.

HANDLES FOR IRONS

Cat. No. E48

Handle fits nearly all irons in use. Black enameled wood with nickel plated bolt and nut that will also fit the types using wood screws.

Std. Pack. 50 Weight 7 lbs.

VACUUM CLEANER KIT

ASSORTMENT NO. 3

Belts and wheels

For all popular

Vacuum Cleaners

These belts and wheels are made of a good quality of rubber and are guaranteed.

Contents of Kit

Qty	Cat. No.	Description	List Price
4	A2	Standard Hoover Belts	20c each
4	A1	Baby Hoover Belts	20c each
3	A3	Heavy Hoover Belts	20c each
2	A4	Jumbo Hoover Belts	25c each
2	A13	Hoover Flat Belts	20c each
2	A5	Sweeper Vac. Belts	25c each
3	A10	Premier Duplex Belts	15c each
2	A11	Premier Jr. Belts	10c each
4	A14	Hamilton Beach Belts	10c each
2	A6	Torrington Bag Ring Gaskets	10c each
2	A7	Apex Bag Ring Gaskets	10c each
2	A8	Royal Bag Ring Gaskets	10c each
2	A9	Ohio Cut Belts	10c each
2	A12	Eureka & Universal	20c each
		Wheels	
2	B1	Eureka Wheels	10c each
1	B2	Bee Vac. Wheels	10c each
2	B3	Royal Wheels	20c each
2	B4	Premier Duplex Front	15c each
4	B5	Hoover Front Wheels	15c each
2	B6	Hoover Rear Wheels	10c each

Std. Pack. 25 Assortments — Weight 50 lbs. — Total List Price of Kit $7.65

VACUUM CLEANER BELTS AND WHEELS

ROUND BELTS

Cat. No.	Description
A2	Standard Hoover Belts for models No. 102, 105, 541
A1	Baby Hoover Belts for No. 103
A3	Heavy Hoover Belts for No. 700, 725
A4	Jumbo Hoover Belts No. 972, 961 Hotel
A5	Sweeper Vac. Belt

Unit Carton 10 — Std. Pack. 100

FLAT BELTS

Cat. No.	Description
A13	Hoover Flat Belts for No. 524, No. 900
A10	Premier Duplex Belts
A11	Premier Jr. Belts
A14	Hamilton Beach Belts
A6	Torrington Bag Ring Gaskets
A7	Apex Bag Ring Gaskets
A8	Royal Bag Ring Gaskets
A9	Ohio Cut Belts
A12	Eureka & Universal

Unit Carton 10 — Std. Pack. 100

WHEELS

Cat. No.	Description
B1	Eureka Wheels
B2	Bee Vac. Wheels
B3	Royal Wheels
B4	Premier Duplex Front
B5	Hoover Front Wheels
B6	Hoover Rear Wheels

Unit Carton 10 — Std. Pack. 100

DOUBLE BLADE CAPS AND CUBE TAP

Cat. No. 513

BAKELITE ATTACHMENT CAP

Cat. No. 512

With double blade contact

Weight 8 lbs.

Unit Carton 25 — Std. Pack. 250

BAKELITE HANDLE CAP

Cat. No. 513

With double blade contact

Weight 9 lbs.

Unit Carton 25 — Std. Pack 250

Cat. No. 514

SMALL RUBBER HANDLE CAP

Cat. No. 514

With double blade contact

Weight 15 lbs.

Unit Carton 25 — Std. Pack 250

LARGE RUBBER HANDLE CAP

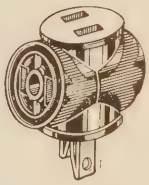
Cat. No. 515

With double blade contact

Weight 20 lbs.

Unit Carton 25 — Std. Pack 250

Cat. No. 517



PLAIN RUBBER CAP

Cat. No. 516

With double blade contact

Weight 19 lbs.

Unit Carton 25 — Std. Pack 250

BAKELITE CUBE TAP

Cat. No. 517

With double blade contact

Weight 15 lbs.

Unit Carton 25 — Std. Pack 250

LAMPS AND SHADES

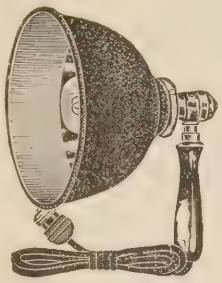
THERAPEUTIC LAMP

Cat. No. 140

Aluminum reflector 8 3-4 inches in diameter and is beautifully polished.

Complete with 200 watt bulb, 6 feet of cord and cap.

Packed One in Carton



Std. Pack. 12

Weight 24 lbs.

ELECTRIC HAIR DRIER

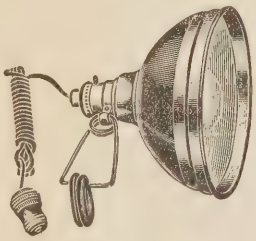
Cat. No. 145

Complete with polished aluminum reflector 6 inches in diameter.

Furnished with 60 watt carbon bulb.

Packed One in Carton

THERAPEUTIC LAMP



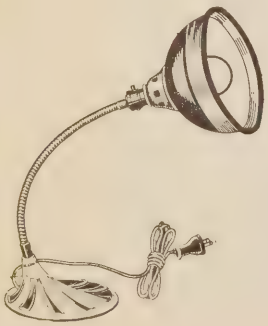
Cat. No. 142

With Clamp Packed One in Carton

Equipped with handi-clamp that fastens to back of chair, table, beds, etc. Complete with 200 watt bulb.

THERAPEUTIC LAMP

Cat. No. 141



Mounted on a beautiful base with flexible arm permitting the movement of the reflector to any required position. 8 3-4" reflector. Complete with 200 watt bulb.

Packed One in Carton

THEFT-PROOF HOTEL BED LAMP

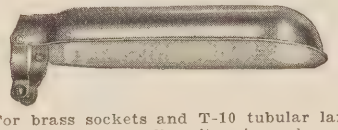
Cat. No. 155

Felt lined clamp with 2" opening. Headless set screw locks lamp. Unlocked with special wrench. furnished. Stock finishes: Ivory, mahogany, green, rose, and old gold. 8 ft. of cord, and cap. One wrench furnished with each dozen.

One to box Weight 21 lbs. Std. Pack. 12

TUBULAR HALF SHADE

Cat. No. 170



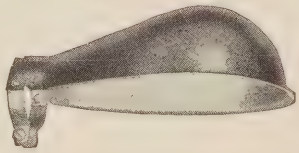
For brass sockets and T-10 tubular lamp shade has hinged collar, it swings clear for easy relamping. Also provided with two prongs which prevent shade from falling on the lamp.

Finish polished nickel.

Unit Carton—10 Weight 3 lbs.

HALF HAND SHADE

Cat. No. 171



For brass sockets takes 25 to 60 watt lamp. Features as above shade.

Finish green enamel

Unit Carton—36 Weight 12 lbs.

10" TIN CONE SHADE

Cat. No. 172

Finished in Green Enamel

Constructed of heavy gauge metal.

White enamel inside green enamel outside.

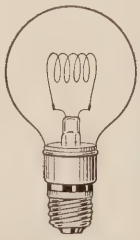
Unit Carton—24 Std. Pack.—144

Weight 70 lbs.

THERAPEUTIC BULB ONLY

Cat. No. 139

A 200 watt bulb to be used with Therapeutic lamps. A standard bulb of lasting quality. Made for 110 volts.



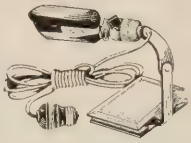
Unit Carton—1

Std. Pack.—12

Weight 5 1-2 lbs.

CLAMP BOOK LAMP

Cat. No. 158

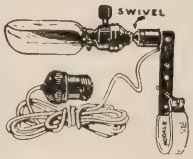


Clamps on to books, beds, typewriters, etc. Made in five assorted colors.

Complete with Bulb

SEWING MACHINE LAMP

Cat. No. 150



With steel spring arm to grip on to a sewing machine. Made in nickel finish. Packed one to box.

REFLECTOR ONLY

Cat. No. 149

To fit candelabra socket.

Cat. No. 148

To fit intermediate socket.

Finished in nickel and old gold.

SHADE ONLY

Cat. No. 986

Parabola shade only, as used on desk lamps.

Mahogany, Old Gold, and Green

FLEXIBLE ARM ONLY

Cat. No. 984

12" Flexible Arm only as used on desk lamps. Made in old gold finish.

MIDGET BOOK LAMP

Clips on to cover of book. Shade adjustable to any angle. Has many uses other than reading lamp.

Furnished in following stock finishes: Red, Green, Blue Ivory, Rose. Old Gold, and Mahogany.

Cat. No. 157

Packed One to Box

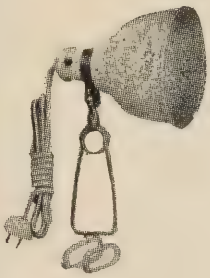
Standard Package—36

Shipping Weight—15 lbs.

LAMPS

HANDI ADJUSTABLE LAMP

Cat. No. 154



Will clamp on most any piece of furniture

Shade is scientifically designed and double swivel in clamp allows adjustment to any angle.

Stock finishes: Ivory, Orchid. Green. Blue and Mahogany.

Packed One to Box
Standard Package 12 Weight 9 lbs.

CLAMP BED LAMP

Cat. No. 151

Easily clamped on to any bed. Standard Edison base socket. Stock finishes: Old Gold, Green, Rose, Ivory, and Mahogany.

Complete with 7 feet of cord.

Packed one in carton.
Std. Package—12 Weight 19 lbs.

NEW DE LUXE DESK LAMP

Cat. No. 995

A new type of desk lamp with 12" Gooseneck and heavy cast modernistic base. As No. 983.

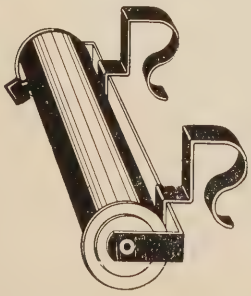
Furnished in: Green, Mahogany and Old Gold.

Packed one in carton.

Standard Package—12 Weight 45 lbs.

PIANO LAMP

Cat. No. 152



Furnished with two clamps to fasten over front of piano. Clamps are felt lined to prevent scratches.

Complete with candelabra bulb and 8 feet of cord.

Stock finishes: Old Gold and Mahogany.

Packed one to box
Standard Package—12
Weight 14 lbs.

AQUARIUM LAMP

Cat. No. 153

With two rubber suction cups to fasten to side of aquarium.

Complete with bulb and 8 feet of cord. Finished in old gold.

Packed one in carton
Standard Package—12
Weight 14 lbs.

UPRIGHT DESK LAMP

Cat. No. 990

A beautiful modernistic design. Base grooved for pen or pencil. Also with trays for paper clips, cigar ashes, etc.

Furnished in three attractive colors: Green, Mahogany and Old Gold, Leatheroid finish.

Packed one in carton.

Standard Package—6

Weight 36 lbs.

FLEXIBLE ARM DESK LAMP

Cat. No. 983

Felt On Bottom To Protect Desk

With heavy modernistic designed base with pen and pencil grooves and extra tray for paper clips, etc. 11 inch flexible arm, and Parabola shade.

Furnished in three colors: Mahogany, Green and Old Gold.

Packed one in carton
Standard Package—12
Weight 42 lbs.

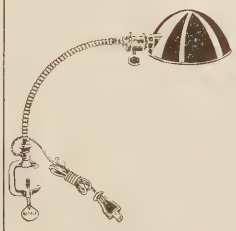
FLEXIBLE ARM DESK LAMP

Cat. No. 987

Same as above without felt bottom.

FLEXIBLE ARM CLAMP LAMP

Cat. No. 988



Especially adapted for shop use. Clamps directly on machinery. Clamp opening 1 1-4".

Same colors as above.

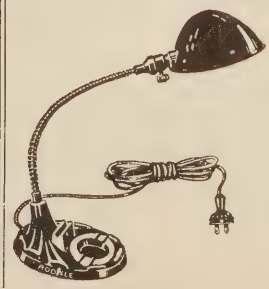
Packed one in carton

Standard Package—12

Weight 32 lbs.

DESK LAMP· ASH TRAY TYPE

Cat. No. 989



Fitted with ashtray in base, and holder for matches.

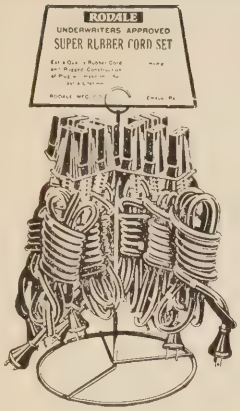
Finished in three colors: Mahogany, Green and Old Gold.

Packed one in carton.

Standard Package—12

Weight 43 lbs.

RUBBER CORD SETS



SUPER RUBBER CORD SETS

7 FEET OF 3M CYCLE GREEN RUBBER CORD

METAL DISPLAY STAND FREE

Cat. No. 717

An attractive Metal Display Stand Furnished FREE With Each Dozen Cord Sets

This Cord Set Is Wired With A Special All Rubber Cord And Cutler-Hammer Heater Plug with Monel Metal Contacts And All-Rubber Cap.

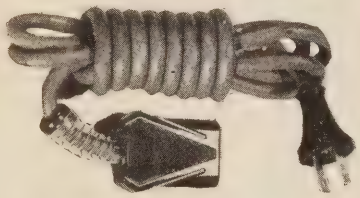
UNDERWRITERS APPROVED

UNIT CARTON 12 CORD SETS AND ONE RACK

Std. Package—12 Complete Kits Weight—120 lbs.

SUPER RUBBER CORD SET IN BULK PACKING

Cat. No. 716



Same set furnished on No. 717 Display as above

UNDERWRITERS APPROVED

Standard Pack.—50

Weight 26 lbs.

SUPER RUBBER CORD SET IN CELLOPHANE BOX

Cat. No. 718

Furnished with 8 ft. 3M cycle green rubber cord. C. H. modernistic plug and rubber handle cap.

One to Box

Underwriters Approved

Std. Pack.—25 Weight 20 lbs.

UNDER THE RUG CORD SET

Cat. No. 975

Use under rugs to transfer outlets from one part of room to the other. Furnished with 12 or 15 ft. banding and Bakelite cube taps.

UNDER THE RUG FLAT CORD ONLY

Cat. No.. 58

Leatheroid covered flat cord for use under rugs, very convenient for wiring extra outlets.

250 feet to spool Weight 9 lbs.

WOOD CORD-ADJUSTER BALLS

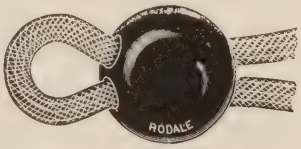
Cat. No. P-86

Large Size

1 1-2" diameter, 3-8" hole

Unit Carton—50 Std. Pack. 1000

Weight 30 lbs.



Cat. No. P-87

Small Size

1 1-4" diameter, 1-4" hole

Unit Carton—50 Std. Pack. 1000

Weight 23 lbs.

XMAS TREE SOCKETS, BAKELITE HUSK· 6" LEADS

MINIATURE PIGTAIL

Cat. No. 316

Unit Carton 25

Std. Pack. 1000

Weight 22 lbs.

CANDELABRA PIGTAIL

Cat. No. 317

Unit Carton 25
Std. Pack. 250
Weight 8 lbs.

INTERMEDIATE PIGTAIL

Cat. No. 318

Unit Carton 25
Std. Pack. 250
Weight 8 lbs.

RUBBER CORD SETS

Unit Carton—12 Cord Sets
With One Rack

ASSORTED RUBBER CORD SETS

Cat. No. 719

An attractive Metal Display Stand Furnished FREE With Each Dozen Assorted Sets.

Kit contains the following sets:

3-Cat. No. 510—10 ft. Rubber Socket Extension Sets

3-Cat. No. 716—7 ft. 3000 cycle Super Rubber Cord Sets

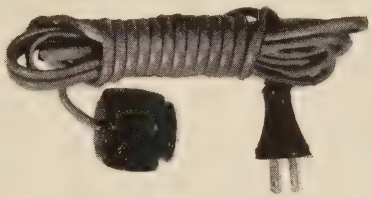
3-Cat. No. 511—6 ft. 4-outlet Table Tap Sets

3-Cat. No. 509—10 ft. Cube Tap Extension Sets

Std. Package 12 Complete Kits Weight 84 lbs.

CUBE TAP EXT. SET

Cat. No. 509



Underwriters Approved

Furnished with brown bakelite cube tap, 10 ft. rubber zip cord and rubber handle cap.

Standard Pack. 50

Weight 20 lbs.

REPLACING CORD

Cat. No. 520

A replacing cord unit with non-breakable rubber plug, the other end stripped, ready for attachment.

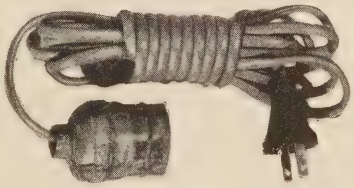
8 ft. of rubber lamp cord

Packed one in cellophane bag

Std. Pack. 100 Weight 25 lbs.

RUBBER SOCKET EXT. SET

Cat. No. 510



Furnished with Edison base, rubber socket, 10 ft. rubber zip cord and rubber handle cap.

Standard Pack. 50

Weight 22 lbs.

IMMERSION WATER HEATER

Cat. No. E-85

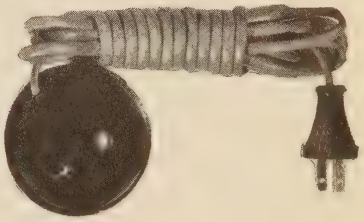
One of the smallest heaters on the market. Neat design. Complete with cord and plug.

Packed One to Box

Std. Pack. 20 Weight 28 lbs.

FOUR WAY TABLE TAP SET

Cat. No. 511



Furnished with 6 ft. rubber zip cord and rubber handle cap.

Standard Pack. 50

Weight 17 lbs.

IMMERSION WATER HEATER

Cat. No. E-88

Will not burn out. Operates on ordinary 15 amp. house fuse. 110 volt. Also in special voltages.

Complete with 7 ft. heavy rubber cord, and handle cap.

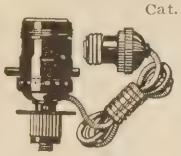
One in Carton

Std. Pack. 10 Weight 18 lbs.

LAMP FITTINGS

CANDLESTICK ADAPTER

Cat. No. C-2



Will convert any candlestick into a lamp. Rubber bottom part expands by turning to fit the candlestick opening. Maximum width of rubber 1 and 1-16 inches. With brush brass or nickel socket.

CANDLESTICK ADAPTER

Cat. No. C-4

Same as above, but rubber bottom expands to 1 1-2" instead of 1 and 1-16" for converting oil lamps. Brush brass or nickel finish.

WHISKEY BOTTLE ADAPTER

Cat. No. 187

Same as above, but rubber bottom is 5-8" in diameter.

Brush brass or nickel finish.

RUBBER ADAPTER ONLY

Cat. No. C-1

Includes nipple, plate, rubber and bottom expansion nut. B. B. and N. P. finishes.

Cat. No. C-5—1 1-4" rubber
Cat. No. C-7—5-8" rubber

1-8 INCH BRASS THREADED NIPPLES

Cat. No. C-6

Furnished in sizes from 1-2" to 2", every 1-4" variation.

100 to box
Std. Pack. 1000

VASE TOGGLE ONLY

Cat. No. V-5

Toggle and hickey. Made in 4 sizes:

No. 1—3 1-2" wide
No. 2—4 " wide
No. 3—4 1-2" wide
No. 4—5 " wide

Unit Carton—10
Std. Pack.—50 Wt. 5 lbs.

LUMINOUS PENDANT

Cat. No. L-34

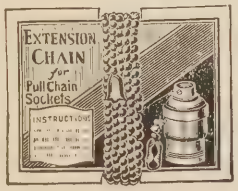
Licensed under U. S. Radium Co. Patents.

Grade "M"

Packed 1, 12, or 24 on beautiful display card.

BEADED CHAIN ON CARD

Cat. No. P-55



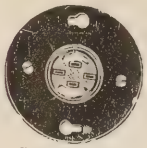
3 feet of ball chain, end bell and ball chain connector.

10 cds to box.

Std. Pack.—100

SINGLE BASE PLATE FLUSH RECEPTACLE

Cat. No. 620



Mounted on black enamel plate. For use in garages, basements, etc. 3" cover.

Unit Carton 10

Std. Pack. 100 Weight 20 lbs.

DUPLEX BASE PLATE FLUSH RECEPTACLE

Cat. No. 622

Same as above, for two receptacles. Made in 3" and 4".

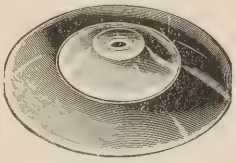
Unit Carton 10

Std. Pack. 100

Wt. 3"—22 lbs.

Wt. 4"—30 lbs.

VASE PLATE



Cat. No. V-44

To fit top of vases being converted into lamps. Sizes every 1-4" from 2 1-2" to 6". Brush brass and gun metal finish.

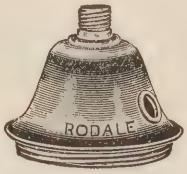
SHADE HOLDER HARP

Cat. No. V-61

Has uno thread to screw on to socket for mounting shades on one-light fixtures. Brush brass finish only. 25 to box.

Std. Pack.—100 Wt. 20 lbs.

OIL LAMP ADAPTER



(Bottom Part)

Cat. No. V-99

Furnished in three sizes: 7-8", 1 1-4" and 1 7-8".

BEAD CHAIN END BELL

Cat. No. B-54

Furnished in brush brass and nickel finishes.

Packed 100 to Box

BALL CHAIN

Cat. No. B-51

No. 6 ball chain. B. B. and N. P. finishes. On 250 foot spools.

BALL CHAIN CONNECTOR

Cat. No. B-52

B. B. and N. P. finishes.

100 to the Box

COILETTE SPRING

Cat. No. 900

Easily slipped on cord sets, and wires on telephone receivers. Prevents tangling, kinks, etc. Cannot fall off cord.

Mounted One Spring on Card
10 to Box
Std. Pack.—100 Wt. 6 lbs.

CLAMP CORD TAKE-UP OUTFIT

Cat. No. 905

Clamps on to ironing board and takes up slack in cord while ironing. Comes complete with cord set.

Packed One to Box
Std. Pack.—12 Wt. 21 lbs.

TEAKWOOD BASES

Cat. No. V-52 Japanese teakwood stands Highly polished black. Sizes from 3 to 6 inches; every 1-4" variation.

PORTABLE CLUSTER

Cat. No. V-55

Light weight type. Height 7".

Soldered stem.

Brush Brass finish.

ADJUSTABLE CLUSTER

Cat. No. V-59

This cluster may be adjusted in height to any shade. Ordinary height 8"; Brush Brass finish only. When adjusted fully, 12".

(Note: The Nipples for the sockets are not adjustable)

BALL CHAIN INSULATOR

Cat. No. B-53

Used on Bathroom Fixtures and wherever there is danger of short circuits due to dampness, etc.

100 to the box

PULL CHAIN CORD

Cat. No. B-55

Six feet of cord, end bell, and ball chain connector.

Made in both black and white.

Packed 25 to box.

WIRING SUPPLIES

ADJUSTABLE CROSS BAR

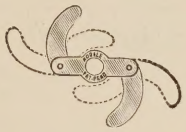
Cat. No. F-8

Has a vertical sliding adjustment with a graduated rule. Fits canopies up to 7" wide.

Unit Carton—25
Std. Pack. 500 Weight 38 lbs.

ADJUSTABLE—Z—STRAP

Cat. No. F-9



Used for same purpose as F-8, but will fit very small canopies. Spreads out to 8 1-4" wide.

Unit Carton—25
Std. Pack. 500 Weight 55 lbs.

FRENCH BRACKET STRAP

Cat. No. F-7

A labor saving device for hanging wall brackets. Made in two sizes: 1-8" thread; 1-8" and 3-8" combined.

Unit Carton 25

Std. Pack. 500

Weight 25 lbs.

PLAIN BRACKET STRAP

(Without French Hook)

Cat. No. F-12

Very handy for miscellaneous wiring on brackets, etc. Made 1-8" thread only.

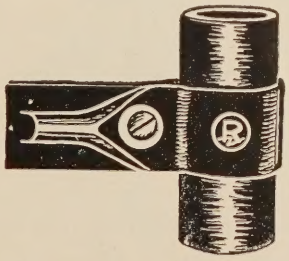
Unit Carton 100

Std. Pack. 1000

Weight 40 lbs.

GROUND CLAMPS, COPPER

Cat. No. 815



Heavy copper clamps, 3-4 inch wide. Made in two thicknesses. Furnished in following sizes.

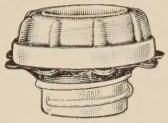
No. 1—Old Code..No. 1—New Code.
No. 3—New Code..No. 2—New Code

Packed 50 to Box

3/8" PORCELAIN BUSHING

Cat. No. 319

3-8" hole x 39-64" O. D. Galvanized screw-on washer supplied.



Unit Carton 50
Std. Pack. 250
Weight 5 lbs.

1/2" PORCELAIN BUSHING

Cat. No. 320

1-2" hole x 51-64" O. D. galvanized screw-on washer supplied.

Unit Carton 50
Std. Pack. 250 Weight 9 lbs.

MINIATURE RECEPTACLE

Cat. No. 136

Unit Carton 50
Std. Pack. 250
Weight 12 lbs.

CANDELABRA RECEPTACLE

Cat. No. 137

Unit Carton 50
Std. Pack. 250
Weight 12 lbs.

INTERMEDIATE RECEPTACLE

Cat. No. 143

Unit Carton—25 Std. Pack.—250
Weight 18 lbs.

PORCELAIN RECEPTACLE FOR EDISON BASE LAMPS

Cat. No. 138

Standard receptacle convenient for wiring extra receptacles on walls or ceiling.

Unit Carton 10
Std. Pack. 100 Weight 24 lbs.

OUTLET BOX RECEPTACLE

Cat. No. 133

Made of glazed porcelain, 3 1-4" size.

Unit Carton—10
Std. Pack.—100
Weight 52 lbs.

Cat. No. 134
Same as above for 4" box.
Unit Carton 10

Std. Pack. 100 Weight 65 lbs.

FIXTURE CONNECTORS

Cat. No. F-11

Does away with soldering and blow torch. Can be used to connect wires for lighting fixtures, motor leads up to 4 H. P. etc. Only connector on the market with only one screw.

Packed 100 to Box
Std. Pack. 1000 Weight 12 1-2 lbs.

MOGUL TO EDISON REDUCER

Cat. No. X-12

Porcelain reducer for Edison base lamps.

Unit Carton—10

Std. Pack.—100

Weight 16 lbs.

EDISON BASE TO CANDELABRA REDUCER

Cat. No. X-13

Of glazed porcelain construction. For candelabra base lamps. Good for 110 volt lamps.

Unit Carton 50
Std. Pack. 200
Weight 10 lbs.

EDISON BASE TO INTERMEDIATE REDUCER

Cat. No. X-14

Same as above for intermediate base lamps.

Unit Carton—25
Std. Pack. 100 Weight 6 lbs.

INTERMEDIATE TO CANDELABRA REDUCER

Cat. No. X-17
Packed 100 to Box.

FRENCH TO CANDELABRA REDUCER

Cat. No. X-15

Will also fit German socket if a small piece of paper is put at side.

Packed 100 in Box
Shipping Wt. 1 lb.

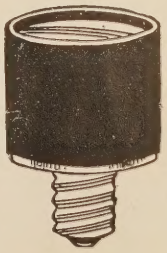
CANDELABRA MINIATURE REDUCER

Cat. No. X-16

Packed 100 to Carton
Shipping Weight 1 lb.

EDISON TO MOGUL ADAPTER

Cat. No. X-10



For converting Edison base to mogul base.

Made of hard black fibre with brass contacts.

Unit Carton—10

Std. Pack.—100

Weight 12 lbs.

MISCELLANEOUS

SOCKET EXTENSION

Cat. No. P-30

Edison screw shell and screw base receptacle. Without uno thread.

Unit Carton 25

Std. Pack. 100

Weight 5 lbs.

RUBBER PIN TYPE EXTENSION SOCKET

Cat. No. T-84

Soft rubber body, Edison screw base receptacle and Pin type connector.

Unit Carton 20

Std. Pack. 100

Weight 7 1-2 lbs.

ARMORED ATTACHMENT CAP

Cat. No. P-39

All armored attachment cap neat appearance.

Unit Carton 25
Std. Pack. 500
Weight 17 lbs.

Cat. No. 39-A. Above Cap, with brass blades, approved.

RAYON HEATER CORD

Cat. No. 50

No. 18 Rayon heater cord. 500 feet to coil. Weight 20 lbs.

UNDERWRITERS' APPROVED

Cat. No. 51

Bears underwriters' approval label. 500 feet to coil.
Weight 25 lbs.

THREE-CONDUCTOR SILK CORD

Cat. No. 53

Asbestos covered 3-wire white silk cord. Underwriters' approved.
100 feet to coil
Weight 5 lbs.

RUBBER COVERED CORD

Cat. No. 56

No. 18 wire with heavy rubber covering, 3-8" in diameter. Very flexible. For use in garages, etc.
250 Foot Coils
Weight 22 lbs.

SINGLE FLUSH RECEPTACLE

Cat. No. 621

Made of genuine bakelite. Very light and sturdy construction.

125v—15 amp.
250v—10 amp.

Unit Carton 10
Std. Pack. 100
Weight 12 lbs.

DUPLEX FLUSH RECEPTACLE

Cat. No. 623

Same as above with two receptacles.

125v—15 amp.
250v—10 amp.

Unit Carton 10
Std. Pack. 100
Weight 15 lbs.

BAKELITE SURFACE TOGGLE SWITCH

Cat. No. 725

Single Pole

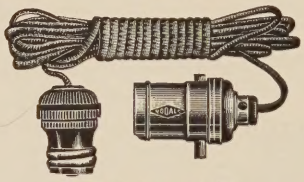
10 amp. 125 volts

Genuine bakelite surface.

Unit Carton—10
Std. Pack. 100 Weight 19 lbs.

UTILITY LIGHT

Cat. No. P-24

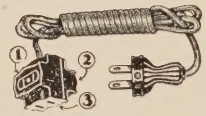


Packed One To Box

With silk lamp cord. Furnished in 10 15 and 20 foot lengths.
Std. Pack. 100 Weight 45 lbs.

BAKELITE EXTENSION SET

Cat. No. 660



Furnished in 6, 10, 12 and 15 foot lengths.

Unit Carton—1

Std. Pack.—100

Weight 22 1-2 lbs.

BAKELITE TRIO-TAP EXTENSION, LESS CORD

Cat. No. T-47

With binding post screws. Can be wired as above.

Unit Carton—25

Std. Pack.—100

Weight 7 lbs.

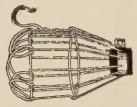
REFLECTOR GUARD ONLY

Cat. No. 371

Heavy duty reflector guard to fit weatherproof size socket. Takes up to 75 watt bulbs.

"EASY OPEN" LAMP GUARD

Cat. No. 373



Special patented wire guard. Bulb can be replaced without removing guard. Guard can be opened by pulling on one of loops. Takes 60-watt bulb.

Cat. No. 372. Fits weatherproof socket.

Cat. No. 373. Fits brass socket.

DOOR SWITCHES, SOLID BRASS

Cat. No. 308 — Open Circuit Bell rings when door is open.

Cat. No. 309 — Closed Circuit. Bell rings when door is closed.

Cat. No. 315—Make and break. Makes momentary contact.

Unit Carton 25

Std. Pack. 100 Weight 4 lbs.

CLAMP ONLY FOR BRASS SHELL SOCKETS

Cat. No. 812

With rubber protected grip. With swivel, adjustable to any angle.

FEED THRU SWITCH BAKELITE

Cat. No. 720

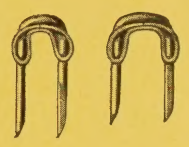
Very small size. Attractive design.
6 Amp. 110 Volt

Unit Carton—10
Std. Pack.—100
Weight 7 lbs.

MISCELLANEOUS

INSULATED SADDLE STAPLES COPPER PLATED

Cat. No. 67



Packed 100 to the box, 10 boxes to the carton, or 50 to the box, 20 boxes to the carton.

Unit Carton 1 M
Std. Pack. 25 M
Weight 50 lbs.

No. 1 — 3-16 x 1-2"
No. 3 — 3-16 x 3-4"
No. 5 — 1-4" x 5-8"

MINIATURE LAMP DISPLAY CABINET

Cat. No. 125

100 assorted lamps as follows:
3.8 volt for 3 cell focusing
2.5 volt for 2 cell focusing
2.5 volt for 2 cell standard
3.8 volt for 3 cell standard

Packed in a counter display box

Flashlight Lamps

COLORED STAPLES

Cat. No. 68
Same as above, packed 40 staples to box.

Unit Carton 1 M

5 assorted colors in each box. Can also be had in White only.

MOULDING CLIPS

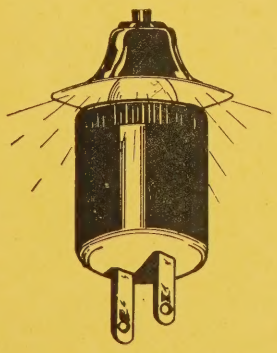
Cat. No. 64

Used for fastening wires to base board or other moulding. Makes a quick and neat wiring job.

Packed 10 to Card
Unit Carton 10 Cds. Pack. 100 Cds.

NITE GLOLITE

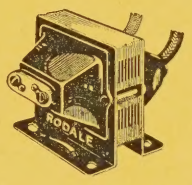
Cat. No. 215



Throws soft glow for use in hallways, child's room, sick room, etc.
Shade adjustable, can be used without shade for more light.
3 watt bulb used.
Made of soft rubber with colored shade to match.
Plugs into any outlet.
Unit Carton—10 Std. Pack.—100
Weight 11 lbs.

BELL RINGING TRANSFORMER

Cat. No. 200



Primary 110 volt A.. C. Bell 6-8 volts.

Unit Carton 1
Std. Pack. 50
Weight 37 lbs.

Underwriters Lab. Insp.

BELL RINGING TRANSFORMER

Cat. No. 205

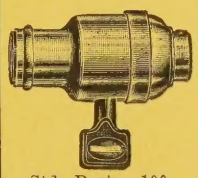
On Cover Combination for 3" and 4" boxes.

Unit Carton 1
Std. Pack. 50
Weight 45 lbs.

Underwriters Lab. Insp.

CANDELABRA BASE BRASS KEY SOCKET

Cat. No. 131



1-8" brush brass snap cap.
75 watts
125 volts
25 to box

Std. Pack.—100 Weight 12 lbs.

TUNGSTEN PILOT LIGHT

Cat. No. 135

2 candle power candelabra base. Length excluding brass base is 1".

Unit Carton 25

Std. Pack. 250 Weight 5 lbs.

FLASHLIGHT BULB-FOCUSING

Cat. No. 128

Made in 2.5 and 3.5 volts.
Ten to box
Std. Pack. 100

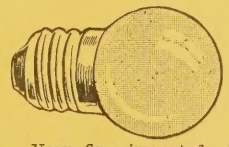
RADIO PANEL BULB

Cat. No. 129

Made in 3.2 volts for A. C. sets.
Ten to Box
Std. Pack. 100

TUNGSTEN NIGHT LIGHT

Cat. No. 126



5 watts
110 volts
Edison Base

Very fine imported clear lamp. 1 1-2" diameter, 2" overall.
25 to Box
Std. Pack. 500 Weight 45 lbs.

SOLDERING PASTE

Cat. No. P-22

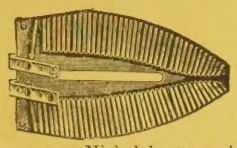
An old reliable paste. Always dependable.

Unit Carton—24
Std. Pack. 144
Weight 24 lbs.

THE RODALE SUPER LINE

FITSALL FLAT IRON ELEMENT

Cat. No. S-76



Fits over 90 percent of irons on the market, including Hot Point, G. E., Sunbeam, etc.

Unit Carton 10
Std. Pack. 100
Weight 6 lbs.

Nickelchrome wire and domestic mica used.

CONE SHAPED ELEMENT

Cat. No. S-77

600 watts
110 volts

Unit Carton 10

Std. Pack. 100

Weight 24 lbs.

Furnished in 110 Volts 600 Watts only

NICKEL-CHROME RESISTANCE

Repair wire (110 Volts)

Consisting of chrome wire for repairs to burned out appliances. Full instructions on spool.

Cat. No. S-78
Std. Pack. 10
Weight 3 lbs.

No. 1—3|32" dia. For small toasters and other light work, 12 feet.

No. 2—5|32" dia. This is the most popular size, 12 feet.

No. 3—3-16" dia. For electric ranges, etc., 10 feet.

No. 4—1-4" dia. For real heavy duty work. 10 feet.

NICKEL-CHROME REPLACEMENT

Cat. No. S-182

Requires no further cutting. Made in two sizes:

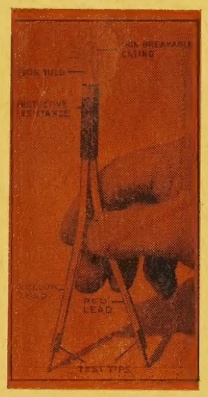
No. 2—5|32" dia. For 110 volt repairs on toasters and heaters.

No. 3—7|32" dia. For 110 volt repairs on hot plates and stoves.

Furnished in 110 volts 600 watts only

Unit Carton 20
Std. Pack. 200
Weight 6 lbs.

NEON TATTELITE TESTER



Cat. No. 13

This Tattelite will test any current from 110 volts to 550 volts and indicates voltage by burning brighter as voltage is increased.

Most commonly used to test live and ground wires in circuit, short circuits, blown fuses, open circuits, static, polarity, etc.

A popular item among electricians and general repairmen.

Packed 10 on a beautiful display card

Standard Package—10 cards

Weight—10 lbs.

1. Terms 2 percent 10th Prox. F. O. B., Emaus, Pa.
2. All merchandise is guaranteed. However, before returning any merchandise be sure to get our permission and shipping instructions.
3. On all merchandise returned in good condition a 10 percent handling charge is deducted.
4. All shortages or discrepancies must be claimed within 5 days after receipt of the shipment.

AN OPPORTUNITY TO SERVE YOU WILL BE GREATLY APPRECIATED

RODALE MFG. CO. Inc.
EMAUS, PA.